

FLEXIBLE WORKSPACE CLOSE TO HOME



office evolution[®]

DREAMERS
RISK-TAKERS
AND DOERS
—
INSPIRED HERE.

The Coworking category is on fire!



Coworking is a high growth category that represents 1.6% of commercial real estate and is projected to grow to 30% by 2030. The growth of the solopreneur plus the right sizing of corporate office space has helped to fuel category growth. According to JLL, “No segment of the market has demonstrated more overall growth than the coworking industry. Given the massive amounts of venture capital that’s being poured into the sector, this aggressive growth rate shows no signs of slowing. That’s why we expect flexible space to remain one of the office market’s primary growth catalysts for quite some time.”

The US has 80+ million square feet of flexible workspace, making it the global leader in coworking real estate. *(Coworking Resources)*

By 2030, the flexible workspace market is expected to represent 30% of U.S. office stock. *(JLL)*

Coworking reduces loneliness and makes workers happier. *(Small Business Labs)*

There are approximately 35,000+ flexible workspaces in the world, representing 521 million square feet. *(Allwork)*

A Unique Niche within the Coworking category.

Driven by the need to align workspace with business and workstyle needs, the coworking category continues to experience tremendous growth. As the category expands, we have carved out a significant and unique niche that our members value. Proudly, we are the largest network of locally owned and operated coworking locations in the nation. Here are some highlights of our key points of differentiation.

Located in suburban markets.

Franchisees and Business Center Managers (the heart of each location) are woven into the fabric of the community. Each drawing upon their local network to support member success.

Franchisee Benefit: Lower costs associated with a suburban market. We meet the needs of an under-served locale.

Business minded clientele.

Each franchisee has made their mark in business. Some are serial entrepreneurs. Others are spring boarding off a successful corporate job and are ready to flex their entrepreneurial muscles.

Franchisee Benefit: A unique business ownership model. Working directly with like-minded entrepreneurs.

Smaller footprints.

Our location size allows for a community to be truly nurtured, while also offering an extended community of thousands across the network.

Franchisee Benefit: Highly efficient space, utilization, and monetization.

Our culture.

Owners, Business Center Managers and members all share in a common desire to help and support one another.

Franchisee Benefit: Working together to provide Dreamers, Risk-takers, and Doers workspace to do their thing.

Space layout and design.

The flow of our space, the colors, furniture, and the ratio of private, semi-private and open space is no accident. The design is purposeful, created to enable and enhance our members' work.

Franchisee Benefit: Creates an environment appealing to our customer profile and attracts business.

If this sounds interesting to you, we invite you to read on and to connect with one of our franchise experts.

An Unparalleled Franchise Opportunity.

If you are interested in owning a franchise in your community that yields recurring revenue, catering to a professional clientele that operates Monday - Friday / 8-5, we encourage you to read on.



Recurring Revenue

Subscription-based revenue model:
90%+ income is recurring.



Semi-Absentee

Manage the manager model.



One Employee

You hire one salaried, professional employee. That's it.



No Food

No need to worry about food, expiring inventory or cash.



Business to Business (B2B)

You'll have professional clients, just like you.



Diversifying Your Portfolio.

Are you interested in rounding out your portfolio with a franchise that provides a simple but efficient model with predictable and reliable recurring revenue?

Franchise Comparison - Hospitality/Retail vs. Office Evolution

Category	Hospitality/Retail	Office Evolution
# of Employees	Many hourly employees. Extremely high turn-over rate.	1 professional salaried employee. Low turn-over rate.
Hours	Evenings, weekends, holidays and some 24/7.	No evenings, weekends or holiday hours. (Mon-Fri / 8-5)
Product	Significant inventory, expiring food and cash on-site (possible theft).	No inventory, no expiring food and no cash on-site. The product is monthly membership plans.
Revenue	One-time sales.	Monthly recurring revenue: maintains a constant and consistent stream of revenue.



UNITED FRANCHISE GROUP

"The Global Leader for Entrepreneurs"

Office Evolution is part of the United Franchise Group family of brands. United Franchise Group is the Global Leader for Entrepreneurs and home to some of the world's most successful franchise brands with locations around the world.

CEO Ray Titus is a widely recognized leader in the franchise industry. He started the company in 1986 with the Signarama brand in Farmingdale, New York. He has now grown United Franchise Group to include some of the franchise industry's top-ranked, award-winning brands. With over three decades in the franchising industry and more than 1,600 franchisees throughout the world, United Franchise Group offers unprecedented leadership and solid business opportunities for entrepreneurs.

UFG Provides Office Evolution Franchisees with:

- Training
- Startup Support
- Marketing Support
- Ongoing Support
- Site Selection
- Lease Negotiations
- Third Party Financial Assistance
- Design and Construction Assistance

officeevolution®



Signarama



FULLY PROMOTED
Branded Apparel & Promotional Products



TRANSWORLD
Business Advisors

THE GREAT GREEK
Mediterranean Grill

**graze
craze**
CHARCUTERIE BOARDS & BOXES



VENTURE X
THE FUTURE OF WORKSPACE



**NETWORK.
LEAD.
EXCHANGE.**



United Franchise Group World Headquarters
West Palm Beach, Florida

officeevolution®

World Class Support

We're dedicated to the success of each Office Evolution franchisee and we have the systems in place to provide world-class training, operations and marketing support. Our professionals will provide comprehensive training, marketing launch expertise, and ongoing collaboration and assistance to ensure that your location gets the attention it needs to get off the ground and grow successfully.



Real Estate & Financing

- Location & set-up assistance to ensure your locations capitalize on exposure opportunities.
- Dedicated real estate team assists with demographics and lease negotiations on your behalf.
- Financing opportunities available.

Marketing

- Innovative marketing plans that include a multi-channel approach that focuses on your local market.
- Grand opening plans, PR campaigns, online marketing solutions, printed materials and event planning programs, created by in-house marketing team.
- Cooperative advertising fund, designed to provide ongoing solutions for driving traffic to your location.

Training

- Comprehensive training program at our West Palm Beach, Florida World Headquarters followed by on-site training at your location.
- Access to online training tools and collaborative systems.
- In-depth franchise operations manual.

Ongoing Support

- Team of dedicated professionals committed to ensuring the success of your location with ongoing visits from support staff.
- Private access to downloads & information.
- Regional meetings and national conventions.



Office Evolution Leadership Team



Ray Titus, CEO United Franchise Group

Twice, Ray Titus has received the prestigious “E” Award, the U.S. President’s highest recognition for significant contributions in expanding U.S. exports. That export was the enterprise of franchising. In 1986 Ray founded Signarama®, growing it into the leading sign franchise in the world, laying the foundation for what has become United Franchise Group (UFG). Today UFG is affiliated with many of the most recognized brands within multiple industries, from promotional products to coworking. Ray’s commitment to franchising led to the establishment of the Titus Center for Franchising, at Palm Beach Atlantic University, the first university center of its kind. His philosophies on growth, positive attitude, and family, influence the core values that have driven success within the brands he has developed from conception to international expansion.



Jason Anderson, President Office Evolution

Recognized as part of the 30 under 30 from both Forbes and the National Association of Realtors, Jason has a passion for entrepreneurship and a talent for creating and realizing a vision. As President of Office Evolution, he brings his dynamic leadership to the brand while also steering the Coworks division for United Franchise Group (UFG), building the framework to propel growth at the brand level and at the community level. His experience as Chief Strategy Officer at UFG gives him unique insight and influence into the future of franchising, earning a place among the board of directors as he positions Office Evolution for long-term success.



Heather Winslett, VP of Operations

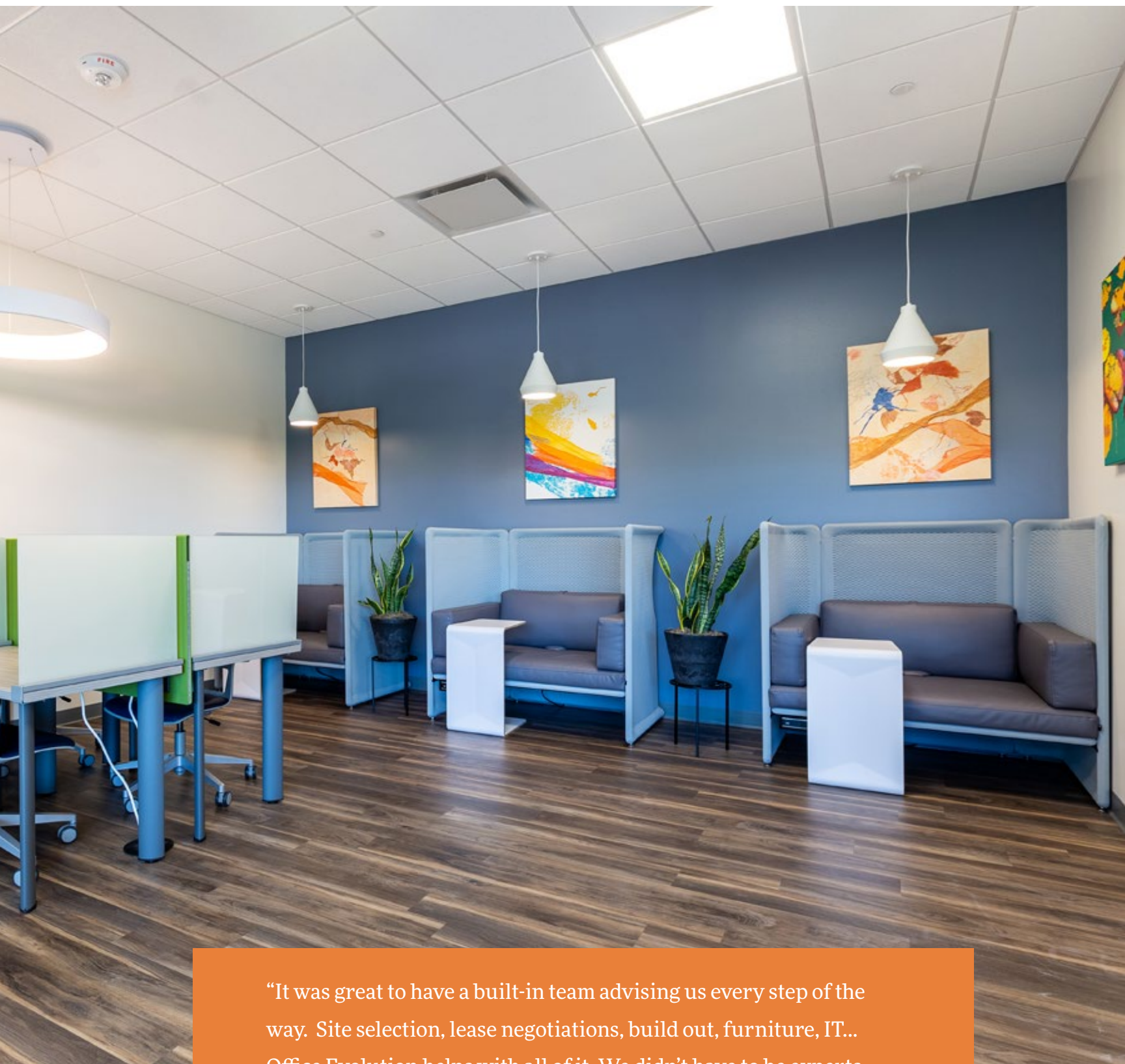
Heather Winslett has been part of the Office Evolution team for four years. Initially, Heather served as a Franchise Director, supporting 30 franchisees across the U.S. Her ability to drive business processes, increase efficiencies, and profitability resulted in Heather assuming the role of Vice President of Operations. Her expertise includes oversight of training and operations, marketing, and field support. In this role, she plans, coordinates, and oversees activities in the organization ensuring strategic business objectives are properly implemented and achieved.



Matt Cozza, VP of Development

Matt has a level of expertise in coworking that goes well beyond industry standards. His 30 years of experience as a corporate real estate executive gives him a deep understanding in a variety of related industries. He has an accomplished track record in successful site selection, construction, and financing and leads a team of award-winning professionals with a reputation for performance, excellence, and results. He is a lifelong learner with an MBA in Progress (focused in business) and is a consultant on change management, leadership development, brand management and project management as well as commercial real estate.

Join the #1 and Fastest Growing Coworking Franchise in the Nation!



“It was great to have a built-in team advising us every step of the way. Site selection, lease negotiations, build out, furniture, IT... Office Evolution helps with all of it. We didn’t have to be experts, just willing learners.”

– Cully Fredricksen, Franchise Owner


Ready to Move Forward? Let's Connect.

Own a franchise that provides workspace to dreamers, risk-takers, and doers!

This exciting franchise opportunity begins with a simple discussion.

Let's talk about your future plans and how Office Evolution might be a part of them. There is no obligation and no immediate decision is required.

Contact us

 1-888-978-3171

 fd@ufgcorp.com

 www.officeevolutionfranchise.com







GIVING PEOPLE
FLEXIBLE WORKSPACE
CLOSE TO HOME

officeevolution®

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A proud member of the United Franchise Group family of brands.

UNITED FRANCHISE GROUP
"The Global Leader for Entrepreneurs"

This advertisement is not an offer to sell a franchise. Any offer to sell this franchise will be made by a Franchise Disclosure Document and only following registration by OE Franchising, LLC in any state requiring registration prior to sale.

In New York: This advertisement is not an offering. An offering can only be made by a prospectus filed first with the Department of Law of the State of New York. Such filing does not constitute approval by the Department of Law.

In California: These franchises have been registered under franchise investment law of the State of California. Such registration does not constitute approval, recommendation or endorsement by the Commissioner of Financial Protection & Innovation nor a finding by the Commissioner that the information provided herein is true, complete and not misleading.

United Franchise Group is a group of affiliated companies and brands.